GUJARAT TECHNOLOGY UNIVERSITY

NATIONAL SERVICE SCHEME

Vidyabharti Trust College of Master in Computer Application (MCA, MBA & IMSc.IT), Umrakh

Report on Nasha Mukti Abhiyan organized at Vidyabharti Trust College of Master in Computer Application, Umrakh

NSS Unit Name/College Name: Vidyabharti Trust College of Master of Computer Application, Umrakh

Event Name: Report on Nasha Mukti Abhiyan

Faculty Name: Prof. Mihirraj Thakor.

Event Date, Time and Location: 12th October 2026, Vidyabharti campus

Brief Description of the Event:

The NSS Unit of Vidyabharti Trust College of Master in Computer Application, Umrakh, successfully organized a *Nasha Mukti Abhiyan* (Drug De-addiction Awareness Campaign) on 12 October 2026 under the inspiring NSS motto "*Not Me But You*." The programme aimed to create awareness among students and the community about the harmful effects of drug and substance abuse and to encourage individuals to adopt a healthy, responsible, and addiction-free lifestyle.

The campaign featured a series of awareness activities designed to communicate the importance of staying away from drugs and other addictive substances. The programme began with a Drug Awareness Rally, in which students and NSS volunteers actively participated to spread the message of a drug-free society. Through the rally, participants encouraged people

to recognize the serious consequences of substance abuse and highlighted the need for collective efforts to prevent addiction.





Another significant activity was poetry recitation on the Nasha Mukti Abhiyan, through which students expressed their thoughts and feelings about the dangers of addiction and the importance of a healthy life. The creative presentations helped convey the message of drug prevention in an engaging and meaningful manner.





The programme also included student speeches on drug awareness. Students shared their views on the physical, psychological, social, and academic consequences of drug abuse. They emphasized the importance of self-discipline, positive peer influence, informed decision-making, and awareness among young people. The speeches encouraged students to make responsible choices and contribute to building a healthier and safer society.

The programme was attended by Principal Dr. Dhaval Jadhav, NSS Coordinator Prof. Mihirraj Thakor, Heads of Departments (HODs), faculty members, students, and NSS volunteers. Their presence and support reflected the institution's commitment to promoting social awareness, student well-being, and community responsibility.

The campaign provided a meaningful platform for students to understand the importance of preventing substance abuse and spreading awareness among their peers and the wider community. It also reinforced the values of service, responsibility, and collective action embodied in the NSS motto, “Not Me But You.”





Conclusion:

The Nasha Mukti Abhiyan was a valuable awareness initiative that encouraged students to stand against drug abuse and support the vision of a drug-free society. The rally, poetry recitation, and student speeches effectively communicated the importance of prevention, awareness, and healthy living. The programme reflected the NSS Unit’s commitment to social welfare and youth empowerment by encouraging students to become responsible citizens and active contributors to a healthier community.